

Final Meeting Agenda

Steering Committee of the Oklahoma Mesonet National Weather Center Board Room Norman, OK September 27, 2007

9:00 AM — Welcome

9:15 AM — Initial Issues

Approval of Minutes: Meeting of May 8, 2007 and August 15, 2007

Approval of Agenda for Current Meeting

Summarize Budget Meeting from August 2007

General Questions: Non-action items and non-outreach activities

9:30 AM — Outreach Focus: Mark Shafer and Al Sutherland

10:00 AM — Steering Committee questions/comments

11:00 Questions to the Steering Committee by Outreach Staff

11:30 Open discussion, legislative action planning, and working lunch

Questions to Members of the Steering Committee

- What is the definition of outreach to the Mesonet SC members?
- What is the role of outreach and what are the benefits to the Mesonet of these programs?
- What are the two most important functions of outreach?
- Are we serving the right audiences now? Is our focus saving lives, saving costs, public good, economic development, or something else? What audiences should we stay away from?
- Where is the low-hanging fruit for future audiences to serve?
- What do you consider “success” in an outreach program? What does it do (or look like)?
- Should we look for grants with or without buy in from the Steering Committee? If we succeed, is the SC willing to consider keeping the products and services going? Or should we move on to something else when a grant ends?
- Where does OK-FIRE fit into the Mesonet’s program if it receives permanent state funding separate from (in competition with?) the Mesonet?
- Is it important to blend the OU (red) and OSU (orange) outreach programs into a blended (blue) outreach program?

12 Noon — Conclude Outreach Focus

Noon – 12:45 PM — Other Issues of Importance

Kiosk Recommendation — Laura Martin

Webber Falls: Decision Needed – Chris Fiebrich

Text Options for Mesonet Plaque — FYI From Chris Fiebrich

Status of Action Item #1 — Kloesel Sub-committee (station additions)

Clarification of ARS Funds — Renee McPherson/Ron Elliott

12:45 PM — Focus Topic and Date for Next Meeting of Steering Committee

12:55 — Announcements: TS Erin and others

1:00 PM — Adjourn